

PRIVACY POLICY

pursuant to European Regulation no. 679/2016

Sviluppo Turistico Lago d'Iseo S.p.A. as Data Controller, pursuant to Legislative Decree 30 June 2003, n. 196 - Privacy Code (hereinafter "Code") amended and updated by D.Lgs. 101/2018, articles 4, n. 7), 13, 14 and 24 of EU Regulation No. 679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data, as well as the free movement of such data (hereinafter, "GDPR"), informs you that for the establishment and execution of ongoing relationships is in possession of personal data relating to you.

To comply with the obligations arising from the Privacy Policy in relation to your data, we invite you to take note of the following information and to express your consent to the processing of personal data.

This statement describes what types of information we collect, how it is used, what we share with other organizations, how rights can be exercised about the information we hold and how to contact our reality.

1. Type of data

Personal information may be collected through the website, applications, social networks, direct contact or through third parties.

Categories of data:

- Identity data: name, surname, and title.
- Contact information: billing address, residence address, email address and telephone numbers.
- Financial data: Bank account and payment card details collected solely for the purpose of managing the commercial part.
- Special categories of personal data: sensitive

2. Methods of processing

Only the information necessary for the purpose for which it was collected is processed. The treatment is realized by means of the operations or complex of operations indicated by art. 4 paragraph 2, GDPR: collection, registration, organization, storage, consultation, processing, modification, selection, extraction, communication, deletion and destruction of data. The data will be processed in writing and/ or on magnetic, electronic or telematic, even when the data are communicated to the subjects indicated in this information, which in turn are committed to processing them using only methods and procedures strictly necessary for the specific purposes of data processing and legal basis. The processing is carried out by persons in charge and collaborators within the respective functions and in accordance with the instructions received, always and only for the achievement of the specific purposes scrupulously respecting the principles of confidentiality and security required by the law indicated above.

We only use your personal data for the following purposes and legal bases:

PURPOSE OF DRAFTING	LEGAL BASIS
Use and process personal information to manage the relationship and allow access to accommodation facilities, Fulfilling obligations arising from the service requested Keep the user updated on the initiatives promoted by the structure	Processing is necessary for the performance of a contract or to enter into a contract. Legitimate interest
Provide promotional information about our business through periodic communications (newsletters)	Explicit consent - which can be withdrawn at any time
Contact the person concerned or the parents of the same (in the case of minors) in case of urgent safety warning	Vital interest

3. Communication of data

We do not share information with third parties, however, we may from time to time disclose information to the following categories of companies or organizations to which we are responsible for digesting services on our behalf: service providers, Customer contact centers, agencies and direct marketing consultants, market research and market analysis service providers, legal advisors and other professionals.

We strive to ensure that all third-party partners handling information comply with data protection legislation and protect information just as we do. We only provide them with STRICTLY necessary personal information to provide the service they are undertaking on our behalf.

We will anonymize the information or use aggregated specific datasets where possible.

4. Retention periods

We do not store personal information in an identification format for a longer period than necessary.

In the case of an ongoing relationship (such as a customer or supplier), we retain your personal information for 10 years from the date of the last transaction, in order to determine, bring or defend legal claims.

5. Rights of the Data Subject

The Data Subject may assert their rights, as provided by art. 15-23 GDPR in particular:

Request a copy of the information we have in our possession;

Correct and update your information;

Withdraw the consent;

Right to object and request deletion of data or restriction of use, unless there are legitimate grounds for continuing to use and process your information

Right to data portability;

Right to lodge a complaint with the competent supervisory authority (Data Protection Authority).

You can exercise the above rights and/or manage the information by contacting us at the following references :

Post: Via Colombera, 2 25049 Iseo (Bs)

Email: sassabanek@sassabanek.it

In the case of a request for access or information, we inform you that, if the request is unfounded or incomplete, we may charge a fee or refuse to act.

6. Data transfer

The personal data we collect may be transferred to, and stored at, a destination outside the European Economic Area (EEA), for the purposes described above. We will take all reasonable steps to ensure that your personal data is processed securely and in accordance with this Privacy Policy and data protection.

7. Consent to processing

Fully informed, pursuant to articles 13 and 14 GDPR and aware that, pursuant to art 6GDPR, my personal data, including "sensitive" and "judicial", will be processed for the purposes provided for by the processing and/ or delivered to third parties, carrying out activities necessary for the performance of the service:

8. Amendments and updates

This information may be amended or updated, in whole or in part, also in view of the evolution of legislation on the protection of personal data. Changes and updates to this policy will be binding on users from the moment of publication on the relevant section of the Site. No personal communication, in case of modification or update, will be made in favor of the interested party.

Il/la undersigned/a [name]

- Regarding the processing of my personal data for marketing, commercial and promotional purposes carried out both through automated means (newsletter) and traditional (telephone calls):
 - Consent
 - Deny consent

I also confirm my commitment to promptly notify you of any corrections, changes and/or additions of the data in your possession.

DATE AND SIGNATURE, _____